

DESCRIPTION OF THE PREFERRED EMBODIMENTS

The present invention pertains to an apparatus and method for selling a ticket to an event or venue and/or to a portion of an event or venue.

The present invention provides an apparatus and method for selling a ticket to an event or venue and/or to a portion of an event or venue which can facilitate a resale of a ticket for an event or venue or for a portion of an event or venue. The present invention can also provide information for or regarding selling and/or trading options to purchase or to sell any of the tickets described herein.

The present invention can also provide and apparatus and method which can provide notification of the availability of a ticket(s) for sale or resale. The present invention can also provide and apparatus and method which can provide notification of the availability of a buyer for a ticket(s) for an event or venue or for a portion of an event or venue.

As defined herein, the term "ticket" or "tickets" refer to any tickets, conventional tickets, physical tickets, electronic tickets, digital tickets, licenses, invitations, and/or any other mode or means, for allowing and/or permitting entry into, attendance at or in, and/or any other presence at or in, an event or venue, a sporting event or venue, a theatrical event or venue, a movie event or venue, an entertainment event or venue, a concert event or venue, and/or any other event or venue for which tickets may be sold or otherwise offered.

As defined herein, the terms "event" or "events" refer to any event, sporting event(s), baseball game(s), basketball game(s), football game(s), hockey game(s), tennis event(s), swimming event(s), skiing event(s), athletic event(s), athletic competition event(s), Olympic event(s), and/or any game(s), event(s), tournament, and/or competition(s), theatrical event or performance, movie event or performance, entertainment event or performance, concert event or performance, and/or any other event or performance for tickets may be sold or otherwise offered.

As defined herein, the term "venue" or "venue" refer to any stadium(s), arena(s), theatre(s), movie

theatre(s), concert hall(s), museum(s), performance hall(s), indoor stadium(s), indoor arena(s), indoor theatre(s), indoor movie theatre(s), indoor concert hall(s), indoor museum(s), indoor performance hall(s), outdoor stadium(s), outdoor arena(s), outdoor theatre(s), outdoor movie theatre(s), outdoor concert hall(s), outdoor museum(s), outdoor performance hall(s), and/or any other place(s) or location(s) where any of the herein-described and/or herein-defined events can be held, take place, and/or occur.

As defined herein, the terms "user", "individual", or the plurals of same, refer to any user, users, individual, individuals, ticket owner, ticket owners, ticket holder, ticket holders, ticket seller, ticket seller, ticket buyer, ticket buyers, ticket broker, ticket brokers, ticket issuer, ticket issuers, and/or any other individuals or entities who or which utilize the apparatus and method of the present invention.

As used herein, the terms "ticket issuer", "ticket broker", "ticket agent", "event producer", "event sponsor", "organization", or the plurals of same refer to any ticket issuer(s), ticket issuing organization(s),